



May 1, 2013

For immediate release

Allturf Ltd. and OJ Company, two of Canada's largest green space industry suppliers specializing in the distribution of turf maintenance products, are proud to announce the signing of a Strategic Operating Alliance Agreement effective May 1, 2013. Allturf operates out of Innisfil, Ontario, while OJ Company is based in Sherrington, Quebec.

John Alpaugh, the General Manager of Allturf, explained the alliance agreement this way: "OJ and Allturf have very similar operations in two distinct markets. This agreement will benefit both of us, and our customers, by allowing us to optimize our marketing programs, purchasing strength and product offerings. This union will help us to take advantage of operating efficiencies wherever possible."

Phil Jangl, President of OJ Company said: "By joining forces with Allturf, both companies gain from the sharing of information. We feel this will help us gain future product lines, and help us demonstrate to our current suppliers that we offer the end user the best network of sales personnel and market coverage in the Canadian golf industry. Our customers will be the ultimate winners as we will offer them the largest selection of name brand products in the industry supported by the strongest purchasing programs. "

Both companies are excited about potential short and long term opportunities associated with this alliance. Portions of the agreement will be phased in over the 2013 season with the sharing of information commencing immediately.