



Do you have a charity that you or someone close to you is passionate about? Allturf would like to help you, help others. We have come up with a unique promotion which we hope will have far reaching positive effects – just like Kabuto on Dollar Spot.

**HERE IS HOW IT WORKS:**

For every case of Kabuto you purchase from Allturf you will receive an entry form. Simply fill out the form and email it to Allturf. On the form, nominate your favourite charity and write a small description as to what the charity does and why they need the financial help - make a “mini sales pitch” on their behalf. A fixed amount from each case of Kabuto sold will be put into a charity “pot” by Engage Agro and matched by Allturf.

A non-biased committee of non-industry citizens will be formed to judge the entrants. The committee will have complete freedom when awarding the money in the charity pot, so donations could range from 25 at \$200 to a single \$5000 donation or anything in between. Allturf and Engage Agro will use Twitter and other social media to bring awareness to each charity. We will also feature your charity on our web page and do our best to bring attention to your cause.

**LET’S MAKE A DIFFERENCE:**

100 per cent of the money will be donated to the charities, so now is your chance to give back. Whether it’s your local hockey team or your local hospital or the SPCA, Allturf will make a donation on your behalf and we will use the slogan and hash tag #Kabutogivesback.

So buy the product that gives great dollar spot control and gives back to your communities by giving to your charities. Buy Kabuto because #Kabutogivesback.



COURSE NAME

SUPER NAME

# OF CASES PURCHASED

DATE PURCHASED

CHARITY NAME

DESCRIPTION OF CHARITY